

MCCL: Who we are, what we do

a brief description of the mission and work of Minnesota Citizens Concerned for Life

MCCL

- One of the nation's largest and most effective pro-life organizations
- A national and international leader in developing educational materials, programs and legislative initiatives that are used in other states and even in other countries

Our mission

- “To secure protection for innocent human life from conception until natural death through effective education, legislation and political action.”

MCCL educates

- **MCCL website** — provides a wealth of information on life issues; visit www.mccl.org
- **Social networking sites** — Facebook, Twitter, Pinterest, Instagram, Tumblr, MCCL blog
- **MCCL News** — newspaper informs and empowers Minnesota's pro-life communities with accurate, timely information and practical suggestions for action
- **Presentations** — given at schools, colleges, churches, civic groups
- **Resource Center** — provides literature, brochures, information booklets, fetal models, DVDs, audio and videotapes, books and billboards to the public, to libraries, schools, churches, community and professional groups
- **Booths and displays** — each year at 85 county fairs and the State Fair, at numerous conventions, church events and workshops across the state
- **Media initiatives** — news releases, news conferences, editorials, TV, radio and newspaper ads, billboards
- **Annual Fall Tour** — held in the fall in every region of the state, bringing up-to-date pro-life information to people in their own communities
- **Close cooperation with pregnancy care centers** — especially in the areas of publicity and referrals highlighting their services for women
- **Speech and essay contests, Student Day at the Capitol** — for junior high and high school students
- **Internships** — college students gain professional experience while promoting the pro-life message
- **Life Leadership Camp** — intensive four-day training for high school juniors and seniors
- **Hispanos Por La Vida** — outreach to Spanish speaking community, including translated print materials
- **Global Outreach program (MCCL GO)** — provides educational materials globally

MCCL organizes

- **Chapters** — a network of 200 chapters across the state plays a vital role in communicating the pro-life message
- **MNAAS** — Minnesotans Against Assisted Suicide, an MCCL-initiated project to stop legalization
- **Citizen Action Project** — volunteers across the state conduct telephone surveys to identify pro-lifers and increase grass-roots involvement in the pro-life movement
- **Mission Possible Outreach** — MCCL founders initiated formation of the National Right to Life Committee, the nation's largest and most effective pro-life group, and helped establish many state affiliates

MCCL promotes lifesaving legislation

Education underlies all that MCCL does, but education alone is not enough to protect vulnerable people. Extensive research confirms that pro-life laws help significantly reduce the number of abortions.

- **Model legislation** — MCCL shapes and promotes protective pro-life legislation
- **Raising public awareness** — the MCCL March for Life is held on Jan. 22 each year at the state Capitol to commemorate the millions of lives destroyed because of the U.S. Supreme Court's 1973 decisions legalizing abortion on demand
- **State and federal political action committees** — pro-lifers pool their resources to elect officials who will support pro-life legislation. Funds for MCCL's two PACs are raised separately from all other MCCL funds
- **Lifesaving legislation initiated and promoted by MCCL** — the following are just a few of the MCCL-initiated laws that are saving countless lives (for a complete listing of these numerous laws, see the MCCL website at www.mccl.org):

Parental Notification

Since this law passed in 1981, there has been a steady decline in minor abortions, falling to the lowest number on record in recent years

Woman's Right to Know

Since this became law in 2003, more than 28,000 abortion-minded women have chosen life for their unborn babies

Positive Alternatives Act

This law created a program to provide grants to life-affirming programs that help women and offer life-affirming alternatives to abortion. Approximately 42,000 families have benefitted from the program since 2005, corresponding with declining abortions

Have MCCL's efforts made a difference?

- Tens of thousands of babies have been saved, women helped and elderly persons protected through MCCL's efforts
- Abortion numbers have steadily declined for more than 10 years and are near their lowest point since 1975. The Minnesota rate is significantly lower than the national abortion rate
- The abortion issue is still a major issue in Minnesota, even after 45 years of abortion on demand

Current focus

1. Expanding our educational, organizational and legislative efforts — because abortion remains the leading cause of death in Minnesota today
2. Expanding membership
3. Increasing donations: Adequate funding is essential to the success of pro-life efforts



MINNESOTA CITIZENS CONCERNED FOR LIFE

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